
MINUTES

1. CALL TO ORDER – Chair Jordan called to order at 6:00 PM

2. AGENDA APPROVAL – Motion to approve agenda by Courter; seconded by Kumar

3. APPROVAL OF MINUTES – Motion to approve by Kumar; seconded by Courter November 11, 2024 meeting

4. EXECUTIVE SESSION (if needed) – Not needed.

5. BUSINESS ITEMS –

a. Recap from each board member:

Courter provided a summary of the Jingle Mingle activities, including number attending (300+) and the number of toys & gifts donated (700-1000). The festivities began with a city market filled by 20 vendors. Numerous businesses and community groups donated gifts and money for gifts – all to be driven to North Carolina in 7 vehicles. The evening finished with the lighting of the city Christmas tree at 8:00. Courter suggested that in the following years the Jingle Mingle be held earlier in the holiday season and with more & earlier publicity.

Kumar told of his going through the DDA budget since its beginning in 2022. He is still actively delving into the city records of DDA budgets and will provide a complete report by year at a later date once his activity is finished.

Hunter provided information on the Historic Preservation (HPC) committee whose next meeting is January 23, 2025. Several community names have been given to her as prospective HPC members and they will be invited to the January meeting. The 2025 meetings will probably be every other month on the 4th Thursday of the month. That issue along with new members and possible events will be discussed and voted on at the meeting.

b. Brainstorming for new ideas: Suggestion was made to have DDA meeting every other month with the time change to 1:00 on the day it meets; 2025 budget ideas need to be specific with date, cost and details of the event, then publishing on the city website.

c. Recap of meeting with Mayor: Chair Jordan met 3 times with the mayor to discuss projects for the coming year, training for new members, a DDA newsletter, restarting the Farmers Market, staff needs, bringing back the

Scarecrow Contest, beautification projects, revenue items, and providing a monthly DDA recap to the city & mayor.

6. CHAIR RECAP - Chair Jordan thanked the board members for the donation of their time and talents; next meeting January 13, 2025 at 6:00 with 2 new members and prospects of brainstorming projects and events for the coming year

7. ADJOUR – moved at 7:21 by Kumar, seconded by Courter.

Members present: Chair Jordan, Kumar; Courter; Hunter