
MINUTES

1. CALL TO ORDER – Chair Jordan called to order at 6:00 PM

2. AGENDA APPROVAL – Motion to approve agenda by Hunter; seconded by Kumar

3. APPROVAL OF MINUTES – Motion to approve by Bentz; seconded by Kumar
September 9, 2024 meeting

4. EXECUTIVE SESSION (if needed) – Chair Jordan called for executive session to discuss personnel issue at 6:03 PM; motion to adjourn from at 6:09 PM.

5. BUSINESS ITEMS –
 - a. DDA Board Member Applications – Bentz commented on the great applications and candidates. Board agreed to send the 2 applicants – Mitchell Clark & Lendrin Maddox – to the city council to be considered as additions to the board of the DDA.

 - b. DDA Funding of Light Project for Beautification – DDA has written the check for the permanent Christmas lights for downtown Hoschton. The lights are seasonal and can be color-change for other annual holidays.

 - c. Discussion: Additional Christmas Lights for 2025 – When the current 2-year contract expires, other lighting companies can be contacted for cost of lighting in the future.

 - d. Recent Beautification Enhancements of Downtown via Fern Gully – Bentz spoke with fern Gully about additional flowers and shrubs around the city gazebo at a cost of \$4700. Fern Gully will maintain the plantings throughout the year. Question was asked about moving the monuments there to another location – Hunter is checking into the possibility. There may be reason that require they stay in that location. 2025 finds for flowers under the Gazebo is to be presented to the city council.

 - e. Jingle Mingle Update – 2024 Jingle Mingle will be held on December 6 from 4:00-8:00 PM. Christmas tree will be lit along with a Christmas Market with a BBQ vendor, face painting, Santa Claus, and a trolley to take people to the business shops. Also the city clock, 2 historic cabinets and the time capsule will be dedicated. These were items purchased by the DDA. Tickets for the Jingle Mingle will not be sold; attendees are being asked to bring an unwrapped toy.

f. Recruitment of Volunteers and Associate Board Members – Two volunteer applications were received and voted on by the board to receive them as official volunteers (moved by Jordan & second by Kumar).

6. CHAIR RECAP - Chair Jordan thanked the board members for the donation of their time and talents and welcomed the 3 visitors present. Also, pointed out the projects the DDA has completed in the past years: The Welcome Signs; Historic Preservation Committee; 4 annual Jingle Mingles; city beatification projects; The Depot as a rental space; the time capsule; the city clock; Oak Street Project now in the hands of the city; Farmer's Market; UGA Master plan; GOT Grant project; permanent city holiday lighting; ribbon cutting for city businesses; Tag line – It's Happening in Hoschton; Mural on city building with another in the planning and numerous other activities since the DDA was established.

7. ADJOUR – moved at 6:40 by Kumar, seconded by Bentz.

Members present: Chair Jordan, Kumar; Bentz; Hunter